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KSSN 96 and 105.1 The Wolf uses its airwaves to save the lives of children fighting cancer & other deadly diseases

Little Rock, AR – January 27, 2012 – Radio stations KSSN 96 and 105.1 The Wolf will host their annual Country Cares for St. Jude Kids® Radiothon Thursday and Friday, Feb. 16-17, 2012, 6 a.m. to 7 p.m. live from the Clear Channel studios. The Radiothon raises money for St. Jude Children's Research Hospital®, the world's premier center for the research and treatment of cancer and other catastrophic childhood diseases. Call 1-800-963-4673 to donate during the Radiothon. Last year, \$120,438 was raised thanks to generous, KSSN Country local listeners.

In addition to the two day Radiothon, KSSN is hosting a concert benefiting St. Jude Children's Research Hospital on Thursday, February 9th at the Clear Channel Metroplex. Admission is only \$15 and tickets can be purchased from local ticket outlets. A list of outlets can be found at kssn.com or call 501-217-5000. Performing artists include Josh Turner, Kip Moore, and Lauren Alaina – Last season's American Idol Runner-Up. Doors open at 6:30pm. In 2011, KSSN's benefit concert for St. Jude Children's Research Hospital generated \$27,000!

The radio fundraising program began in 1989 after Randy Owen, lead singer of the music group ALABAMA, met St. Jude founder Danny Thomas. Since its inception, Country Cares has grown to be one of the most successful radio fundraising events in the nation with more than 200 radio station partners raising more than \$365 million in pledges.

"I'm so proud that the music that helped me put bread on my table and have a career is the same music and the same fans, to a certain degree, that have made incredible contributions to Country Cares," Owen said. "I look forward to the future. I absolutely know we're making a difference in a very positive way."

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. St. Jude is the first and only pediatric cancer center to be designated as a Comprehensive Cancer Center by the National Cancer Institute. Founded by late entertainer Danny Thomas and based in Memphis, Tenn., St. Jude freely shares its discoveries with scientific and medical communities around the world. St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance. No child is ever denied treatment because of the family's inability to pay. St. Jude is financially supported by ALSAC, its fundraising organization. For more information, please visit www.stjude.org.